

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 03-380-C)

In the Application of:)	
)	
Scott Rosenberg et al.)	
)	
Serial No.: 10/033,401)	Art Unit: 3622
)	
Filed: December 26, 2001)	Examiner: Jeffrey D. Carlson
)	
Title: Advertisements in a)	Confirmation No. 1472
Television Recordation)	
System)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION MAILED JULY 17, 2007

Dear Sir:

In response to the Office Action mailed July 17, 2007, Applicant provides the following claim amendments and remarks.

Claim amendments begin at page 2 of this paper.

Remarks begin at page 8 of this paper.

Payment of Fees - The Patent Office is hereby authorized to charge any required fee(s), any deficiency, or credit any overpayment, to Deposit Account No. 132490.